



COIMBATORE SAHODAYA SCHOOLS COMPLEX

Io. : 259 of 2014

Estd.: 1977

Address for Communication

Angappa Educational Trust Senior Secondary School
Raja Annamalai Road, Saibaba Colony,
Coimbatore – 641011, Ph: 0422-2447532, 9842203455
Email : coimbatoresahodaya@gmail.com

MRS. K NAVAMANI
CHAIRPERSON

Date: 20.07.2024

Dear Principal /Head of Institution,

Subject: Poster Making for Marathon -"RUN AGAINST DRUGS"
-ShikshaSaptha -CbeSSC - Integrated(Circular 55)

With reference to Circular 55 , We are pleased to announce a poster making competition for students of our member schools, integrated with the theme of CBSE Circular 55 on ShikshaSaptha. This initiative aims to foster creativity, awareness, and engagement of the students regarding the principles outlined in the circular.

Objective: This competition aims to raise awareness about the dangers of drug abuse and promote healthy lifestyle among the youth of the nation.

Theme: The theme for the poster making competition is "**Run Against Drugs**"

Eligibility:

- The competition is open to students for classes 9 and 11
- Each school may nominate one entry in class 9 and one entry in class11

Guidelines:

1. Theme: The Poster should be accompanied by a slogan related to the theme.
2. Size and Format: Posters should be on A3 size paper in portrait format.
3. Medium: Participants may use any drawing or painting materials.
4. Submission: Hard copies of posters must be submitted to the head office of Coimbatore Sahodaya Schools Complex (Angappa CBSE Sr. Sec. School) on or before 27th July 2024.
5. Labelling: Each entry must be labelled clearly at the back of the poster – right top corner with the participant's name, class and school and the same to be attested by the Head of the Institution

Competition Schedule

- Last Date for Submission of Entries : 27th July 2024
- Judging and Evaluation : 30th July2024
- Results Announcement : 31st July 2024
- Prize Distribution: The best poster will be awarded during the Marathon Run event on 1st September 2024, which is held to commemorate National Sports Day.

Judging Criteria:

Entries will be judged on creativity, relevance to the theme "Run Against Drugs," artistic skill, and overall impact.



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POSTER MAKING RUBRICS

Criteria	5 - Excellent	3- Good	2- Fair	1- Poor
Content	Contains Thorough And Accurate Information Relevant To The Topic	Includes All Essential Information With Few Gaps	Includes Most Essential Information With Some Gaps	Includes Few Essential Information With Minimum Gaps
Creativity	Exceptional Creative And Original Design	Creative And Engaging Design	Somewhat Creative Design	Lacks Creativity And Originality
Visual Appeal	Highly Visually Appealing With Excellent Use Of Colour, Layout And Graphics	Visually Appealing With Good Use Of Colour , Layout And Graphics	Somewhat Visually Appealing With Basic Use Of Colour, Layout And Graphics	Lacks Visual Appeal And Colour Choices
Craftsmanship	The Slogan is exceptionally attractive in terms of neatness, well-constructed and original.	The Slogan is attractive in terms of neatness, Good construction and creative idea.	The Slogan is acceptably attractive and average relevance.	The Slogan is not attractive.
Overall Impact	Compelling And Memorable Presentation	Engaging And Informative Presentation	Somewhat Engaging Presentation	Lacks Engagement And Memorability

Prizes:

- Prizes will be awarded for the best 3 posters. Certificates will be issued to all the participants .

Recognition:

- The best poster will be displayed prominently among the posters for the Marathon Run event.

We request your active participation and support in encouraging students to take part in this competition. It is an excellent opportunity for students to showcase their talent and understanding of educational principles in a creative manner.

Thank you for your cooperation.

Yours sincerely,

Regards

Team
CbeSSC